



American Red Cross
New Hampshire and
Vermont Region

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Town of Effingham
C/o Claudia Lamphier, Town Administrator
68 School Street
Effingham, NH 03882

Dear Claudia,

The mission of the American Red Cross is to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. We are a non-profit organization dedicated to helping local communities prepare for, respond to and recover from local disasters, most commonly home fires.

We also provide several other services which include supplying blood and blood products in the United States, emergency communication services for Military Service Members and their families, training courses for emergency preparedness, as well as certification courses for Licensed Nurse Assistants, babysitting, and First Aid/CPR. These services, amongst the other services and campaigns outlined below, help thousands of residents each year, and would not be possible without the generosity of donors and hundreds of local volunteers working together 365 days a year, 24 hours a day.

We provide all of our services **free** with **no** support from federal or state governments. In order to be able to provide these services, the American Red Cross reaches out to partners in the community like the **Town of Effingham** for funding. It is for this reason that the American Red Cross of New Hampshire and Vermont respectfully requests a donation of **\$250.00** for the upcoming fiscal year.

This past year, the American Red Cross of New Hampshire and Vermont provided the following services throughout the region:

- Every 17 hours, on average, we assisted a local family, helping over **1,134** people.
- We installed **2,871** smoke detectors in homes through our Home Fire Campaign.
- Every day, approximately **87** people were trained in first aid, CPR, and water safety skills.
- We collected **95,196** units of blood from **65,728** donors. All **40** hospitals in NH and VT depend on Red Cross collections.
- In NH/VT, **13** families who were separated from their families were reconnected with the help of our Service to the Armed Forces department.
- We currently have over **1,300** volunteers throughout the two states that help to make these services happen.

As you know, a disaster or emergency can strike at any time without warning, and the American Red Cross is committed to being in the Effingham community to help your residents in times of need. Your donation will go a long way in ensuring that your citizens receive the support they need when confronted by a disaster or emergency.

On behalf of the volunteers and staff throughout the two states, thank you for your consideration of this request to support the humanitarian work that we do. While we hope that no disasters hit your area, rest assured that the American Red Cross will be there to help if they do.

Sincerely,

Emily Poirier
Regional Development Specialist

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Vermont Headquarters • 29 Mansfield Ave, Burlington, VT 05401 • 1-800-660-9130(p)

www.redcross.org/nhvt

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Disaster Response

This past Fiscal Year, the Red Cross responded to **15 disaster incidents** assisting **45 residents** of **Carroll County**. Most of these instances were home fires where our volunteers and staff were present; offering food, clothing, lodging, emotional support and referrals to families in need both during the incident and for several days following. Some also resulted in the Red Cross conducting mass care to First Responders such as Police Officers and Fire Fighters. Mass Care includes providing food, hydration and warm drinks; allowing them to maximize their time on-site assisting residents.

Town/City	Incidents	Individuals Served
Albany	1	6
Bartlett	1	2
Conway	2	6
Jackson	1	4
Madison	1	3
Moultonborough	2	5

Town/City	Incidents	Individuals Served
North Conway	1	1
Ossipee	2	8
Sanbornville	1	6
Sandwich	1	2
Tuftonboro	1	1
Wakefield	1	1

Home Fire Campaign

Last year, Red Cross volunteers canvassed the neighborhoods of **Carroll County** to educate the residents on fire, safety and preparedness. During this time, we installed **57 free smoke alarms** in homes and helped families develop emergency evacuation plans based on their individual needs.

Service to the Armed Forces

We proudly assisted **44** of **Carroll County's Service Members** and their families by providing emergency communications and other services, including counseling and financial assistance.

Blood Drives

During the last fiscal year, **Carroll County** was home to **17 American Red Cross blood drives**, collecting a total of **525 pints** of life saving blood.

Volunteer Services

Carroll County is home to **18 American Red Cross Volunteers**. These volunteers do everything from responding to disasters in the middle of the night, to teaching safety courses, to helping at our many blood drives. Being 90% Volunteer run, our volunteers are truly the heart of our organization

Public Health and Safety

Be assured that **Carroll County** is a safer place to be because of the many health and safety courses offered by the American Red Cross each year. Last year, **Carroll County** hosted **211 courses** where **1538 residents** were taught a variety of important life saving skills such as First Aid, CPR, Babysitting Skills and Water Safety.

OUR FUNDAMENTAL PRINCIPLES:

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